

# EdT EUA Trade News 17 a 28 de junho 2024

### AVIAÇÃO

### 06/15/2024 | Travel Pulse | FAA Investigates Both Major Airplane Manufacturers

The Federal Aviation Administration is investigating whether documents were falsified pertaining to the use of titanium in the manufacture of some airplanes by Boeing and Airbus, the New York Times <u>reported</u>.

### 06/18/2024 | Insider Travel Report | Why Supersonic Passenger Flight Will Soon Be a Reality in the U.S.

Boom Supersonic, the company building the world's fastest airliner, held a ribbon-cutting ceremony yesterday at the Overture Superfactory, celebrating the completion of construction. Located at the Piedmont Triad International Airport in Greensboro, N.C., the Overture Superfactory is the first supersonic airliner factory in the United States. Overture is Boom's supersonic airliner, capable of flying twice as fast as today's commercial planes on up to 100 percent sustainable aviation fuel (SAF).

### 06/18/2024 | Insider Travel Report | How Wheels Up Is Making It Easier to Book Flexible Private Jet Service

Wheels Up Experience Inc., which provides seamless global aviation solutions across private and commercial travel, unveiled a streamlined product portfolio. Working with strategic partner Delta Air Lines, Wheels Up can now provide an even greater level of flexibility to meet the needs of today's most discerning travelers. This new product model offers simple solutions and unique incentives that maximize ease and choice while maintaining the highest standards of operation and safety for first-time and experienced private fliers alike.

### 06/21/2024 | Insider Travel Report | U.S. Travel Agency Air Ticket Sales Surpass \$9 Billion in May 2024

Airlines Reporting Corp. (ARC) released data showing May air ticket sales totaled \$9 billion for U.S. travel agencies, a 1 percent decrease month over month from April 2024. Passenger trips totaled 25.7 million, which included a 10 percent increase in U.S. domestic trips and a 2 percent increase in international trips.

### **EUROPA/ DESTINOS CONCORRENTES**

### EUA/ SECTOR TURISMO NOS EUA

### ESTUDOS/ TENDÊNCIAS

06/14/2024 | World Economic Forum | <u>It's been a record-setting year for global travel – here's how we make</u> tourism inclusive and sustainable

The global travel sector forecast is in and it's sunny skies ahead. Through March 2024, consumer spending on travel remains strong, and passenger traffic has soared. Empowered by a strong labour market worldwide, tourists will be on the roads, air and seas once again, with more of people's budgets on travel.

### 06/17/2024 | Insider Travel Report | Is Gen Z Now Leading the Way in Travel Ambitions?

Forget Gen Y and Gen X, it's all about Gen Z, at least for travel . A new national survey from Washington State University shows Gen Z leads other generations in travel ambitions, though nearly all Americans say rising costs will impact their plans and a majority fear AI will impact industry jobs.

06/17/2024 | Insider Travel Report | Stats: Summer Travel Stays the Course Amid Pricing Pressures



According to **Deloitte**'s 2024 summer travel report, many Americans are staying the course with their summer travel plans. Amid rising prices, Americans still value their travel plans, as 48 percent of those surveyed plan to travel and stay in paid lodging, on par with last year, but take fewer vacations overall this summer.

# 06/18/2024 | Insider Travel Report | <u>What Millennials and Gen-Z are Spending Big on This Season—You</u> <u>Guessed It!</u>

We just finished writing about another survey showing <u>Gen Z is leading the way in travel ambition</u> and now comes an American Express poll showing very much the same thing. The Amex Trendex Millennial and Gen-Z Summer Spotlight Report, based on a survey of U.S. consumers, found that Millennial and Gen-Z respondents want to dine out, travel and pursue memorable experiences this summer and are prioritizing spending habits that make room for what they love most.

### 06/20/2024 | Insider Travel Report | New ETC Survey: What Travelers to Europe Will Focus on This Summer

Enthusiasm for travel to Europe is rising in key international markets, with 59 percent of respondents interested in overseas trips for summer 2024—a notable 9 percent increase compared to 2019. Europe's appeal is gradually picking up, albeit at a slower pace, due to security and affordability concerns. Nevertheless, Europe remains a top destination choice, with 41 percent of surveyed individuals planning to visit this summer, down 4 percent from 2019 levels.

### 06/24/2024 | Insider Travel Report | What's the Latest Company to Enter the Race for Space Tourism?

Space travel has been all the rage for the past 10 years, as new vendors enter the market promising ever more affordable possibilities for those interested in journeying above the Earth. We've had Sir Richard Brand's Virgin Galactic and Space Perspective, both of which cater to the new breed of space tourists.

### 06/24/2024 | Insider Travel Report | What Country's Citizens Take the Fewest Vacations in the World?

The answer to that question sadly may not surprise you. According to Expedia's 24th annual Vacation Deprivation Report, released last week, roughly half of Americans don't plan on using all their time off this year (53 percent), despite receiving just 12 days off annually—the fewest of any country surveyed.

### 06/24/2024 | PhocusWire | <u>Nearly Two-Thirds Who Use Social Media For Trip Planning Make A Decision</u> <u>Based On That Content</u>

Once consisting of simple sites used to post life updates to family, friends and acquaintances, social media is now a thriving ecosystem of users, brands and influencers. Almost 17 years after Facebook first introduced advertising, social media marketing and social commerce's star continues to rise. Marketers have flocked to social media to be where their customers are, fiercely strategizing to pull prospective and existing customers into their funnel.

### 06/28/2024 | Insider Travel Report Why International Vacations Are on the Rise for Americans This Summer

MMGY released updated findings from its quarterly research study, "Portrait of American Travelers," delving into the preferences and behaviors of U.S. travelers. The report finds that international vacations are on the rise among Americans, with 8 in 10 interested in a trip abroad in the next two years. Other key takeaways include insights into travel intentions, road trips, popular domestic destinations, cannabis tourism and generational differences.

### TRADE

06/17/2024 | Travel Market Report | Silversea Cruises' 12th Vessel Silver Ray Inaugurated in Lisbon

Silversea Cruises officially welcomed Silver Ray to the fleet on June 12, during a naming ceremony in Lisbon attended by godmother Dr. Maria Josefina Olascoaga, professor of Ocean Science at the University of Miami's Rosenstiel School of Marine, Atmospheric, and Earth Science.

06/18/2024 | Insider Travel Report | <u>Intrepid Travel Makes a Change at the Top of Its North American</u> <u>Leadership</u>

Intrepid's announcement includes other changes to the Americas management team. Current president of



Americas, Matt Berna, will transition to become senior vice president-U.S. sales & operations and global B2B external sales. Tom Smith will be taking over the role of general manager-Central America & Mexico for Intrepid. **06/19/2024 | Insider Travel Report |** <u>Insider Video: How Anyone Can Whitewater Raft in Portugal</u> Pedro Teixeira, founder and operator of Just Come Country Tours and Adventures in Portugal, talks with Jennifer Lutz of Insider Travel Report about what guests can expect when they book a white-water rafting experience with his company.

### 06/19/2024 | Insider Travel Report | Where Silver Ray Sailed First After Its Christening in Lisbon

Silver Rayâ€<sup>-</sup>will spend her inaugural season in the Mediterranean before crossing the Atlantic to the Americas in December 2024. Last Wednesday, on June 12, Silversea officially named its newest ship. During the ceremony, Jason Liberty, president and CEO, Royal Caribbean Group, and Bert Hernandez, celebrating his first naming as Silversea's president, addressed guests.

# 06/20/2024 | Insider Travel Report | Insider Video: Why AmaWaterways Keeps Winning All Those Awards and More

Kristen Karst, executive vice president and co-owner of AmaWaterways, talks with James Shillinglaw of Insider Travel Report, at the ASTA Travel Advisor Conference in Dallas last month about the awards she and her river cruise line won from ASTA. She updates us about where AmaWaterways is cruising today, where it's heading in the future and what ships it's adding to the fleet. This interview took place before AmaWaterways announced it would build a twin mega-river ship to AmaMagna. For more information, visit <u>www.amawaterways.com</u>.

### 06/20/2024 | Insider Travel Report | Insider Places: Exploring Portugal's Lesser Known North Region

During my recent trip to Portugal, I spent five days exploring the country's lesser-known Northern Region—the towns, cities, and natural parks beyond the borders of Porto. Northern Portugal, has its own distinct culture and attractions and varies considerably from Porto's city charm. Here's my take on the places we visited. (See slideshow above for photos of Portugal's North region.)

### 06/20/2024 | Insider Travel Report | What New Active Adventures is Backroads

Walking & Hiking Tours: Berkshires & Catskills, Chile's Patagonia, Dublin to Belfast, Greenland & Iceland, Italian & Swiss Alps, New Zealand South Island Premiere, Portugal's Madeira

### 06/24/2024 | PhocusWire | Expedia Group's Next Chapter – "Back To Growth"

Expedia Group's strategy for the last several years has been focused on <u>retooling and realigning its internal</u> <u>systems</u>, centralizing capabilities to simplify operations and reduce duplication among the company's multiple brands.

### 06/26/2024 | Travel Weekly | What we know about AmaWaterways' new river ships

AmaWaterways has its hands full for the next couple of years with all the ships the river cruise line is welcoming into its fleet, not to mention the new destinations and itineraries that will follow.

### MICE

06/20/2024 | Concur | <u>SAP Concur Sixth Annual Global Business Travel Survey</u>: What's Driving Business Travel <u>Tension and How to Address It</u>

In its sixth year, the SAP Concur Global Business Travel Survey explores some of the most pressing challenges facing business travelers today, including the impact of travel disruptions and tighter budgets. It also revisits a few key themes from previous surveys to gauge where things stand now, including flexibility and employees' equal opportunity to take business trips.

### TECH

06/17/2024 | PhocusWire | Tiktok's Tips On Effective Strategies For Travel Marketing

Sustainable, eco-conscious travel is here to stay, with eco-friendly accommodations, sustainable practices and community-supportive experiences leading the way. Balancing content about reducing your carbon footprint



and promoting sustainable activities is key. This includes cultural immersion experiences like agritourism and voluntourism, which are gaining popularity and engagement. Ethical travel continues to evolve, drawing increasing interest from travelers.

### 06/18/2024 | PhocusWire | Sabre Hospitality Deploys First Generative Ai Tool

<u>Sabre Hospitality</u> has launched a generative artificial intelligence driven tool to boost customer service for hotels. SynXis Concierge.AI is the hospitality division's first generative AI deployment and aims to provide hotels with detailed and accurate responses to their queries. The solution is being employed by Sabre's customer care and delivery team in the first instance to help them with hotel customer contact

### 06/20/2024 | SKIFT | Here's How AI Can Help Fix Business Travel. Eventually

Mastercard found that nine in 10 travel decision-makers plan on investing in AI and machine learning to improve processes and personalize travel for employees.

### PORTUGAL NEWS

**06/17/2024** | Luxury Travel Magazine | 'Good Morning America' is Visiting Portugal, but will they get it right? ABC's "Good Morning America" host Robin Roberts kicks off a week of live reporting from Portugal. But will she get it right? Here are 8 tips to help her and anyone enjoy the real Portugal:

### 06/17/2024 | Luxury Travel Magazine | <u>Europe without the crowds: Travelers say these are the best crowd-</u> <u>free spots this summer</u>

Europe's summer season is notoriously busy, hot, and crowded, but it doesn't have to be that way. I spoke with several travel experts who recommended these uncrowded alternatives to some of the continent's most popular cities. Here's where to go in Europe this summer without the big crowds.

06/17/2024 | Good Morning America | <u>Robin Roberts</u> [VIDEO] 06/17/2024 | Good Morning America | <u>GMA Explores Portugal</u> [VIDEO] 06/20/2024 | Good Morning America | <u>Portugal Travel Bucket List</u> [VIDEO] 06/20/2024 | Good Morning America | <u>Music Portugal Carminho GMA</u> [VIDEO] 06/20/2024 | Good Morning America | <u>Inside Portugal's rich culinary legacy</u> [VIDEO] 06/20/2024 | Good Morning America | <u>Robin Roberts reflects on visit to Portugal</u> [VIDEO]

### 06/20/2024 | Wall Street Journal | Europe Has a New Economic Engine: American Tourists

At bars, hotels and restaurants that line winding cobblestone streets, business is so good that Mayor Carlos Moedas recently slashed local income tax for residents. With economic growth of 8.2% last year and a 20% rise in tax revenue from prepandemic times, he's also made public transportation free for young people and the elderly.

### 06/25/2024 | AFAR | 6 Places You Can Visit for (Almost) Free on a Stopover Flight

In recent years, more carriers have started offering airline stopover programs that encourage travelers to explore additional destinations along their journey, spending between 24 hours and 10 days (depending on the program) in a locale without incurring additional airfare charges. It's a more extended break in the itinerary than a layover, which generally refers to a relatively short stop between connecting flights. Stopovers are typically free to schedule and often include complimentary or heavily discounted hotel stays and on-ground transit. It's an opportunity for the airline to direct more tourism dollars to a capital city or flagship country and offer travelers the opportunity to visit multiple destinations for (more or less) the price of one.



## 06/27/2024 | Travel + Leisure | 'GMA' Host Robin Roberts Called T+L From Portugal — and Shared a Musthave Dessert, Favorite Sites, and More

For most people taking a European vacation means a break from work, but for *Good Morning America* coanchor Robin Roberts a summer trip to Portugal turned out to be a bit of a remote work situation.

### CAPACIDADE AÉREA

Airline	Route		W23/24	S24
TAP Air Portugal	Newark	Lisbon	13	14
	Newark	Porto	5	7
	NY - JFK	Lisbon	7	7
	Miami	Lisbon	10	10
	Boston	Lisbon	11	14
	Chicago	Lisbon	3	5
	San Francisco	Lisbon	4	6
	Washington-Dulles	Lisbon	7	14
United Airlines	Newark	Lisbon	7	7
	Newark	Porto	-	14
	Newark	Ponta Delgada	-	7
	Washington-Dulles	Lisbon	7	7
Delta Airlines	NY - JFK	Lisbon	7	7
	Boston	Lisbon	7	7
American Airlines	Philadelphia	Lisbon	7	7
SATA Airlines	Boston	Ponta Delgada	6	7
	Boston	Terceira	1	1
	Boston	Porto	-	1
	Boston	Funchal	-	1
	Oakland, CA	Terceira	-	1
	NY - JFK	Terceira	-	1
	NY - JFK	Ponta Delgada	4	6
	NY - JFK	Funchal	1	1
	NY - JFK	Porto	-	1